



**Images from
past Rooftop
parties...**



Dear Friend:

As the new Rooftop Party Co-Chairs, we are proud to announce that the **8th Annual Brewsterhout Rooftop Party will be held Friday, August 5th, from 5-8 PM atop the Intermodal Center in downtown Wilkes-Barre.**

We invite you and your company to sponsor this fun event. We have several sponsorship levels available with plenty of advertising benefits. They are enclosed with this letter.

The Brewsterhout Rooftop Party is a fundraiser for the Osterhout Free Library, the city's public library. We need community support such as yours to maintain the library and help it to continue providing important programs and services for adults and children alike.

Last year's rooftop party was attended by a record setting 600 people! This year we are motivated to surpass that number. Our pre-event promotion through local TV, Radio and Newspapers reaches tens of thousands in the community. At the party, guests catch up with old friends, listen to great music and get to meet with sponsors who participate. This is a great opportunity for you to be a part of our pre-promotion and come to the party and interact with a captive audience.

If you have questions, contact Christopher Kelly, Osterhout Development Director at ckelly@luzernelibraries.org or 570.823.0156 x 218. You can also visit us anytime at www.osterhout.info or find us on Facebook: www.facebook.com/osterhoutfreelibrary.

Thank you for your consideration,

David Campbell
Co-Chair

Joseph Rodano
Co-Chair



Sponsorship Opportunities

Friday, August 5, 2016

www.osterhout.info



Brewsterhout Rooftop Party

August 5, 2016

Sponsorship Opportunities

Presenting Sponsor **\$1,500**

- Company name mentioned in WNEP-TV PSA script* as *Presenting Sponsor*
- Company logo shown prominently in WNEP-TV PSA*
- Company name/logo listed prominently in promotional flyers and newspaper ads
- Company name/logo listed prominently in post-event Thank You ad
- Opportunity to hang banner and hand out marketing items at your own event table
- *Name* listed on Library web site, 61,000+ hits per year & Facebook page
- 15 complimentary tickets to event

Ale Level **\$1,000**

- Company name/logo included in WNEP-TV PSA *
- Company name/logo included in promotional flyers and newspaper ads
- Company name/logo listed in post-event Thank You ad
- Opportunity to hang banner and hand out marketing items at your own event table
- *Name* listed on Library web site, 61,000+ hits per year & Facebook page
- 10 complimentary tickets to event

Lager Level **\$750**

- Company name/logo included in promotional flyers and newspaper ads
- Company name/logo listed in post-event Thank You ad
- Opportunity to hang banner and hand out marketing items at your own event table
- *Name* listed on Library web site, 61,000+ hits per year
- 8 complimentary tickets to event

Hops Level **\$500**

- Company name/logo listed in post-event Thank You ad
- Opportunity to hang banner and hand out marketing items at your own event table
- *Name* listed on Library web site, 61,000+ hits per year
- 6 complimentary tickets to event

Barley Level **\$250**

- Company name/logo listed in post-event Thank You ad
- Opportunity to hang banner and hand out marketing items at your own event table
- 2 complimentary tickets to event

*** Deadline for inclusion in WNEP-TV PSA (Public Service Announcement) is July 18th.**



Brewsterhout Rooftop Party

August 5, 2016

Sponsorship Commitment Form

Contact Name: _____
Company Name: _____
Address: _____
State/Zip Code: _____
Phone Number: _____
Email Address: _____

Name of Company or Individual as it should be displayed. Please PRINT clearly.

SPONSORSHIP LEVELS:

_____ \$1,500	Presenting Sponsor
_____ \$1,000	Ale Level
_____ \$750	Lager Level
_____ \$500	Hops Level
_____ \$250	Barley Level
\$ _____	Donation

**Make checks payable to 'Osterhout Free Library'.
Please send this completed form along with your check to:**

**Osterhout Free Library
Attn: Development Department
71 S. Franklin Street
Wilkes-Barre, PA 18701**