SEPT 12, 2020

OSTERHOUT
Summer's End Seafest
WESTMORELAND CLUB

71 S. Franklin Street
Wilkes-Barre, PA 18701
www.osterhout.info

Dear Friend of the Library:

As we sail into the phase of re-opening our community, the Osterhout is now welcoming back its patrons. We have weathered a storm together, and will continue to navigate these uncharted waters together. Throughout it all, as it has for the past 131 years, the Osterhout Free Library has adapted to challenging times and has maintained its service to our community.

This year, we decided to embark on a new journey for our 2020 Osterhout event and Annual Campaign. While we would enjoy nothing more than celebrating together, we will not be hosting our traditional gala fundraiser. Last year, **our gala raised over $120,000** to support programs and purchase materials for the Osterhout.

On **Saturday, September 12,** we are hosting the Osterhout's **"Summer's End Seafest" Take-Away Dinner and Virtual Auction.** We hope that you will consider a sponsorship of a library collection, program or resource to ensure the continuity of our services to our patrons.

Many of our patrons utilize the online services provided, such as e-books. However, generations of children have learned a love of reading and learning through the many children's programs; many adults rely on the computer workstations to search for employment or to stay connected with family and friends from afar. School-age children depend on the services of the Osterhout for homework or research assistance and free WiFi access. Numerous adults and senior citizens enjoy the benefits of intellectual stimulation, conversation and companionship via the adult programs throughout the year.

Please review the sponsorship levels and benefits included here. Co-sponsorships are also welcome. We hope you can support us in a some way. If you should have any questions or concerns, please contact **Amber Loomis, Director of Development at 570.823.0156, Ext. 218 or aloomis@luzernelibraries.org.**

Please note: The event invitations will be mailed in mid-July. To learn more, visit www.osterhout.info or visit our Facebook page.

Respectfully yours,

Molly Hoegen
Gala Chair

Lissa Bryan-Smith
Auction Chair

Traci Cross
Trip Raffle Sales Chair

Lindsay Griffin
Sponsorship Chair

Pamela Lacroix
Creative + Marketing Chair

The Osterhout Free Library is a 501(c)(3) non-profit, tax-exempt organization. A copy of the registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

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NEWPORT LEVEL — $15,000

Osterhout Popular Book Collection Sponsor: Each year the library adds thousands of new bestselling and high-interest books. These print titles are borrowed over one hundred thousand times and shared throughout Luzerne County.

- *Each book is labeled with the name and/or logo of the sponsor.*
- *The new book display has prominent signage recognizing sponsorship.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Twenty (20) tickets for event take-away dinner.*

NANTUCKET LEVEL — $10,000

Children's New Book Collection Sponsor: Parents, children, educators, and caregivers borrow more than 25,000 books each year, many from the new book display.

- *Each book is labeled with the name and/or logo of the sponsor.*
- *The new book display has prominent signage recognizing sponsorship.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Ten (10) tickets for event take-away dinner*

MARTHA'S VINEYARD LEVEL — $7,500

Newspapers.com Database Sponsor: A popular library database that allows users to view hundreds of national and international periodicals. This was accessed over 1,500 times in 2019.

- *The library website portal to newspaper.com will identify sponsorship with the name and/or logo of the donor*
- *All publicity will indicate support for the database comes from the sponsor.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Eight (8) tickets to event take-away dinner.*

PROVINCETOWN LEVEL — $7,500

New Audio/Visual Collection Sponsor: Library users borrow nearly 30,000 new audio books and video programs each year.

- *New audio/visual item is labeled with the name and/or logo of the sponsor*
- *The display of new items will have prominent signage recognizing sponsorship*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Eight (8) tickets to event take-away dinner.*

ATLANTIC CITY LEVEL — $7,500

Raffle Ticket Sponsor: Raffle tickets will be sold for a $5,000 Cash Prize.

- *Name and/or logo printed on 1,500 Raffle Tickets & 100 posters.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Eight (8) tickets to event take-away dinner.*

MONTAUK LEVEL — $5,000

Young Adult New Book Collection Sponsor: Each year, the library adds several hundred books that are written for teens and young adults. These books are borrowed thousands of times per year and new books are prominently displayed.

- *The display of new young adult books will have prominent sponsorship recognition.*
- *Our Young Adult webpage will include sponsor recognition.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Six (6) tickets to event take-away dinner.*

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JAMESTOWN LEVEL — $5,000

Great Room Sponsor: The Osterhout Free Library's majestic Great Room welcomes mover 125,000 visitors each year.

- *The name and/or logo of the sponsor will prominently welcome library visitors.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Six (6) tickets to event take-away dinner.*

OGUNQUIT LEVEL — $5,000

Language Database Sponsor: The *Mango* language database is used by students and adults of all ages to learn foreign languages through proven teaching methods. There were over 1,000 sessions held last year.

- *Access to the database will include notice of sponsorship on the library website.*
- *Sponsor name/logo will appear in all publicity for the database.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Six (6) tickets to event take-away dinner.*

AMELIA ISLAND LEVEL — $4,000

Preschool and School Outreach Programs: Our librarians visit children weekly at their schools to share library skills. Additionally, in 2019, nearly 21,000 children attended 1,222 programs that were designed to inspire a love of reading and learning.

- *The name of the sponsor will appear in all publicity for the programs.*
- *Sponsor information will be shared on the library program webpage.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Six (6) tickets to event take-away dinner.*

TYBEE ISLAND LEVEL — $3,500

Reading Room Sponsor: The stately reading room welcomes thousands of visitors each year. In addition to housing the newspaper and magazine collection, this room hosts weekly movie matinees, a variety of programs, and tables for individual and group study.

- *Library patrons will be greeted by prominent sponsor signage at the entrances to the reading room.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

CAPE COD LEVEL *(Sponsorships available for each branch)* — $3,500

Osterhout Branch Sponsors: In addition to the central library, located in Downtown Wilkes-Barre, there are three branches of the Osterhout Free Library. Together, these branches lend over 20,000 items per year. The branches are visited by library users that number in the tens of thousands. The branch librarians offer reading programs, computer and internet access, and many of the services available at the central library. Sponsors may choose to support our three branches: North Branch, Plains Branch, or South Branch.

- *Library patrons will be greeted by prominent sponsor signage at the building entrance.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

BETHANY BEACH LEVEL — $3,500

Creative Bug Database Sponsor: An exciting new database for the increasingly popular DIY craft population. Ideas and instructions for all types of artistic and handicraft activities.

- *Access through the library website will prominently identify Creative Bug sponsorship.*
- *The sponsor name will appear in all publicity for the database.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

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WRIGHTSVILLE BEACH LEVEL — $3,000

Children's Community Outreach Programs: Special visits to capture the interest and attention of children and share library services at events such as Fine Arts Fiesta, Wilkes-Barre Farmers Market, Chalk Fest, and more. Additionally, in 2019, nearly 21,000 children attended 1,222 programs that were designed to inspire a love of reading and learning.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

DEWEY BEACH LEVEL — $2,500

Library Card Sponsor: At the end of 2019, the Osterhout Free Library had 126,802 library card holders. These cards can be used at all Luzerne County Libraries. New cards will be issued with protective covers.

- *Protective covers will show the name and/or logo of the sponsor*
- *Library Card registration page on the website will include sponsorship recognition.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

HYANNIS PORT LEVEL — $2,500

Library Bookmarks Sponsor: Each year, the library distributes 10,000 bookmarks. Library staff create special designs to commemorate library programs and milestones.

- *The sponsor name and/or logo will appear on all library bookmarks for a year.*
- *Bookmark holders will include sponsor signage.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

ROCKPORT LEVEL — $2,500

Public Computer Workstations Sponsor: The Library and its three branches offer 31 computers for general public access. These were utilized 19,276 times in 2019.

- *Signage at each workstation will identify the name and/or logo of the sponsor.*
- *All publicity regarding public computer workstations will identify sponsorship.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

ISLE OF PALMS LEVEL — $2,500

Computer Lab Programs Sponsor: Three days each week, programs are held in the library's computer lab. These include classes on specific technology topics and drop-in technology help.

- *Signage on Computer Lab door will display name and/or logo of the sponsor.*
- *Promotion of the technology classes will identify sponsorship.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

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EAST HAMPTON LEVEL *(Multiple sponsorships available)* EACH $2,000

Children's Programs: In 2019, nearly 21,000 children attended 1,222 programs that were designed to inspire a love of reading and learning. Individual programs that may be sponsored include:

1. Baby Lapsit Storytimes

Babies and their adult companions learn to enjoy books together. This program runs quarterly throughout the year.

2. Books & Babies Sponsor

An hour of learning play & socialization with circle time at the end. This program runs quarterly throughout the year.

3. Toddler Times Sponsor

Young children explore the children's library and librarians share stories. This program runs quarterly throughout the year.

4. Preschool Storytimes Sponsor

Traditional story programs that share the joy of reading with children. This program runs quarterly throughout the year.

5. Laptotts Sponsor

Young Children and their caregivers learn to use computers for fun and learning. This program runs quarterly throughout the year.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Four (4) tickets to event take-away dinner.*

FOLLY BEACH LEVEL *(Multiple sponsorships available)* EACH $1,500

1. Read to a Dog Program Sponsor

School age children practice their reading skills by reading to therapy dogs.

2. Summer Reading Sponsor

School age children continue reading all summer to maintain their skills.
A fun way to incentivize children to keep reading during the summer.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Two (2) tickets to event take-away dinner.*

OLD SAYBROOK LEVEL $1,500

Friday Movie Matinee Sponsor: Every Friday visitors enjoy a classic movie based on monthly themes. The sponsor of Friday Movie Matinees will be identified with prominent signage.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Two (2) tickets to event take-away dinner.*

PORTSMOUTH LEVEL $1,500

Young Adult Computer Sponsor: Computers for middle and high school students are used over 1,000 times each year.

- *The sponsor of Young Adult computers will be identified with prominent signage.*
- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Two (2) tickets to event take-away dinner.*

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KIAWAH ISLAND LEVEL — $1,000

STEM and STEAM Programs: Children learn to code, build robots, and embrace new ideas. These are quarterly programs.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Two (2) tickets to event take-away dinner.*

SIESTA KEY LEVEL *(Multiple sponsorships available)* — EACH $1,000

Adult Programs Sponsor : The library held 201 programs for adults in 2019. More than 2,000 people attended these programs that provided social and life enriching opportunities. These include:

1. Socrates Cafe Sponsor

A discussion group of philosophy and current events.

2. Franklin Street Sleuths Sponsor

A monthly mystery book discussion club.

3. Adult Reading Club

A fun self-paced reading group that promotes reading for all ages.

4. One More Row

A Knit and Crochet group that brings together youth and adults.

5. DIY Club

A monthly make and take craft club that is run by library staff and always filled to capacity.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*
- *Two (2) tickets to event take-away dinner.*

CAPE MAY LEVEL — $500

Support a Shelf Sponsor: This level sponsors a shelf of books within a designated collection.

- *The name/logo of the sponsor will be identified on the designated bookshelf.*
- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*

KEY WEST LEVEL *(Multiple sponsorships available)* — EACH $500

1. Winter Reading Club Sponsor

School age children continue reading all summer to maintain their skills. A fun way to incentivize children to keep reading during the school holiday break.

2. Children's Monthly Special Events Sponsor

Monthly special events for children include holiday celebrations, Star Wars Day, Batman Day, Block Party themes and more.

- *The sponsor name will appear in all publicity for the programs.*
- *Name on all event promotions including online auction, e-blasts, social media and website.*

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SPONSORSHIP COMMITMENT FORM

Make checks payable to the Osterhout Free Library.
Please send this completed form along with your check to:

Osterhout Free Library
Attn: Summer's End Seafest
71 S. Franklin Street
Wilkes-Barre, PA 18701

Contact Name: _____

Company Name: _____

Address: _____

State/Zip Code: _____

Phone Number: _____

Email Address: _____

Name of Company/Contributor (as it should appear in promotional materials).
Please PRINT clearly on line below.

_____

SPONSORSHIP LEVEL:

_____ value: $ _____

(please identify which level you are supporting)

For more information about any sponsorship opportunity, contact **Amber Loomis, Director of Development at 570.823.0156 x 218 or aloomis@luzernelibraries.org.**

** If you choose not to be recognized for your gift, please make a note of that in your correspondence. All donations are tax deductible to the fullest extent of the law.*

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