



Brewsterhout: Rooftop Party

2021 Sponsorship Package



June 15, 2021

Dear Friend of the Library,

It would be an understatement to say that this past year has been quite unusual! But as it has for the last 132 years, the Osterhout Free Library has adapted to challenging times and has modified and maintained its service to our community. As we move into the re-opening phase of our businesses and professional lives, The Osterhout Free Library is ecstatic to announce our **12th Annual Brewsterhout Rooftop Party set for Friday, October 8, 2021** atop the Intermodal Center in Wilkes-Barre. After a year off from this event, we are very much looking forward to this great celebration of our library and local business!

The Annual Brewsterhout Rooftop Party is a fundraiser for the Osterhout Free Library, the city's public library. When you show support for the Osterhout Free Library, you are not just supporting the library, you are giving back to the community. Many Luzerne County residents utilize the library's programs to continue their education after their school-age years, to conduct research and study for post-secondary school exams, and to immerse their children and grandchildren into the wonders of reading. The Osterhout Free Library is a dynamic, versatile community center. More than half of young adults and seniors living in poverty in Luzerne County came to the Osterhout to access the Internet and participate in life enriching programs. They used this access among other purposes to find work, apply to college, secure benefits, learn new skills, and file for unemployment. To many, the Osterhout is a lifeline.

Please review the materials accompanied with this letter. If you have questions or wish to sponsor, please contact Amber Loomis, Osterhout Director of Development, at aloomis@luzernelibraries.org or (570) 823-0156, ext. 218.

Thank you in advance for your consideration!

Stacey Golembeski
Co-Chair

Amanda Cromer
Co-Chair

The official registration and financial information of the Osterhout Free Library may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



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Presenting Sponsor \$1,500

- Company name/logo included in promotional flyers, newspaper ads and TV PSA
- Company name/logo included in post-event Thank You ad
- Invitation to hang banner at the event
- Invitation to have a promotional table at the event
- Company name/logo featured on Brewsterhout t-shirts
- Company name/logo featured on library website and social media platforms
- 12 complimentary tickets to the event

Ale Level \$1,000

- Company name/logo included in promotional flyers and newspaper ads
- Company name/logo included in post-event Thank You ad
- Invitation to hang banner at the event
- Company name/logo featured on Brewsterhout t-shirts
- Company name/logo featured on library website and social media platforms
- 8 complimentary tickets to the event

Lager Level \$750

- Invitation to hang banner at the event
- Company name/logo featured on Brewsterhout t-shirts
- Company name/logo featured on library website and social media platforms
- 6 complimentary tickets to the event

Hops Level \$500

- Company name/logo featured on Brewsterhout t-shirts
- Company name/logo featured on library website and social media platforms
- 4 complimentary tickets to the event

Barley Level \$250

- Company name/logo featured on library website and social media platforms
- 2 complimentary tickets to the event

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2021 Brewsterhout Sponsor Commitment Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- | | |
|--|---|
| <input type="radio"/> \$1,500 Presenting Sponsor | <input type="radio"/> \$1,000 Ale Level Sponsor |
| <input type="radio"/> \$750 Lager Level Sponsor | <input type="radio"/> \$500 Hops Level Sponsor |
| <input type="radio"/> \$250 Barley Level Sponsor | <input type="radio"/> Other \$ _____ |

Please send completed form & payment to:

Osterhout Free Library
ATTN: Rooftop Party
71 South Franklin Street
Wilkes-Barre, PA 18704

Please send high resolution logo to Amber Loomis at aloomis@luzernelibraries.org by September 20, 2021 in order to be included on the t-shirts.

Questions? Contact Amber at the email above or call (570) 823-0156, ext. 218.

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